

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claim 1. (currently amended) A method for reporting a key performance indicator ~~analyzing business data~~, comprising:

identifying a key performance indicator;  
identifying at least one business event associated with the key performance indicator;  
receiving a business event message indicating the occurrence of the business event, the business event message including business data describing the business event;  
~~processing the business data to determine~~ determining the value of at the key performance indicator based on the business data; and  
~~transmitting~~ displaying the determined value of the key performance indicator ~~to via a contextual visualization interface for presentation to a user.~~

Claim 2. (original) A method according to claim 1, wherein the business event message represents a reference event.

Claim 3. (original) A method according to claim 1, wherein the business event message represents a change event.

Claim 4. (original) A method according to claim 1, wherein the business event message represents a threshold event.

Claim 5. (original) A method according to claim 1, wherein the business event message represents a task completion event.

Claim 6. (original) A method according to claim 1, wherein the business event message represents a task failure event.

Claim 7. (original) A method according to claim 1, wherein the key performance indicator is a prediction, and the step of processing includes applying predictive logic to the business data.

Claim 8. (cancelled).

Claim 9 (new) A system for reporting a key performance indicator, comprising:

a workflow manager operative to:

receive a selection of a key performance indicator;

identify a business event affecting the value of the key performance indicator;

receive a business event message indicating the occurrence of the business event,  
the business event message including business data describing the  
business event;

determine the value of the key performance indicator based on the business data;

and

output the determined value of the key performance indicator; and

a contextual visualization in communication with the workflow manager and operative to  
display the value of the key performance indicator.

Claim 10 (new) An apparatus for reporting a key performance indicator, comprising:

a processor;

a memory connected to said processor storing a program to control the operation of said  
processor;

the processor operative with the program in the memory to:

receive a selection of a key performance indicator;

identify a business event affecting the value of the key performance indicator;

receive a business event message indicating the occurrence of the business event,  
the business event message including business data describing the  
business event;

determine the value of the key performance indicator based on the business data;

and

display the determined value of the key performance indicator.